138 Broad Avenue
Leonia, New Jersey
July 23, 1969

Mr. John Seakwood
7 Columbus Circle
Eastchester, New York

Dear Mr. Seakwood:

As you may recall during our telephone conversation of July 18th I promised to send you some details of an intercollegiate radio news service as conceived by myself and W.W. Groeger of WRSU.

The enclosed outline presents the mechanics of such a network. Basically, affiliates in, say, a two- or three-state area would call a central station to record via telephone a daily program of three to fifteen minutes duration. Each program would consist of up to ten items, each item being thirty to 120 seconds long. An item would be of collegiate interest (brief comments of campus speakers, actualities or reports of campus news, special sports items, news of drugs, draft, etc.). Items would be prepared by the central station or received from the various affiliates.

At WRSU we originally intended to be the central station, and we invited a dozen stations in the New York-Philadelphia area to be affiliates. We envisioned that eventually the east coast could be linked into the network with the addition of more such hub-spoke systems. This way all news could be collated at a head office, sent from there to each hub, and from each hub to its affiliates.

Of the stations that we invited to join us only WKCR and WWRC (Rider College) have expressed interest. This may not be a true indication of interest, however, because many stations do not function during the summer months. We plan to contact these stations once more in September. If sufficient interest is shown by September 15th, we plan to initiate the network.

Right now we anticipate lending our utmost cooperation and support to whatever system the Ivy Network develops, of course. Perhaps if other Ivy members are receptive to our ideas, as was WKCR, Ivy may consider incorporating our plans.

Respectfully submitted,

Ed Ohlbaum

WRSU, Radio Rutgers